

**CAMPUS**

**Seminar on Atmanirbhar Bharat held at MAM College**

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**JAMMU:** A seminar on Atmanirbhar Bharat was held in the college by the Career counselling and placement cell under the theme "Azadi ka Amrut Mahotsav" to commemorate 75 years of India's independence.

Prof Dipankar Sengupta, Former HOD, Dept. of Economics, University of Jammu and presently the Rector of Poonch Campus, University of Jammu was the Resource person for the event. He said that Independent India should be vocal for local and stressed the need to glorify and promote local products and generate employment opportunities for the students. He quoted the examples of Tourism in Baderwah, Kesar in Doda and Kishtwar and Neelam in Paddar which could be tapped for exporting at a global scale.

Prof Sunil Uppal, Principal of the college stressed that COVID 19 has severely impacted the domestic economy and to revive it one needs to promote Local products of the region thereby making the country self reliant.

About 100 students of BBA/BA/BSc attended the event.

Prof. Shiv Kumar presented the formal welcome address, Prof. Bharti Slathia anchored the program while Dr Banpreet kour gave the formal vote of thanks.

Prof Meena, Prof. Anil Singh, Prof Ajay Kumar, Prof Sonam Mehta, Prof Meenakshi Thakur, Prof Vaishali, Prof Vijeta, Dr. Satinder Juneja, Prof Ashraf were instrumental in organising the event.



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