

**OFFICE OF THE PRINCIPAL,
MAULANA AZAD MEMORIAL COLLEGE,
(A CONSTITUENT COLLEGE OF CLUSTER UNIVERSITY OF JAMMU)
Dr. B.R. AMBEDKAR ROAD, JAMMU- 180006 (J&K UT) - INDIA**

**PROF. DR. G.S RAKWAL
PRINCIPAL**



Phone/Fax: +910191-2453497 (O)
Mobile No: + 91 9419139015 (O)
E Mail: mamcollege1954@rediffmail.com
Website: www.mamcollegejammu.in

CRITERIA 5

STUDENTS SUPPORT AND PROGRESSION

METRIC

5.1.4.1: Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution year wise during the last five years.

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SP South Jammu Organises Career Guidance Seminar At MAM College Jammu

24 August, 2017, By Cross Town News

Share this Post:



**SP south Jammu Sandeep Choudhary organizes career guidance seminar at
MAM college on 24 August 2017**

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**PRESS RELEASE
Placement Drive at Govt. MAM College**

Jammu, 30th September, 2021.

Govt. MAM College, Jammu in collaboration with Central University of Jammu conducted a Placement drive at Govt. MAM College. The placement drive was conducted by Ecomoceana Technology Pvt. Ltd. having its corporate Office at New Zealand. The placement drive was a part of project on employability skills training initiated by Department of Higher Education under the able guidance of Dr. G.S. Rakwal, Principal, Govt. MAM College. The Principal apprised that the skill courses have not only upgraded the skill of the students but employability opportunities have also been provided to the students. Prof. Devanand, Chairman and Administrator of the project briefed that the initiative is an endeavor to provide skill based training to the youth of Jammu and Kashmir under the skill initiative of the Government of J&K. Central University of Jammu is the academic partner in skilling initiatives of HEI under HED wherein vocational trainings and employability trainings is being provided to B.Sc/BCA students. The project team Prof. Jaya Bhasin, Dr. Bhavna Arora, Dr. Bacha Babu and Dr. Neelika Arora informed that this appreciable collaborative initiative of the HED and CU Jammu is yielding results on the ground. This placement drive is the first in the series of other placement opportunities that have been lined up in near future. An IT based MNC with its headquarters at New Zealand offered internships and placements to the students in the drive. The drive was coordinated by Dr. Banpreet Kaur, Convenor, Placement Cell, Prof. Raj Kumar (HOD, Computer Sciences), Prof. Bharti Slathia (Conveor, Industrial Skill Courses), Dr. Bhanu Priya (Co-Convenor) and Dr. Namita Singh.



Officials of Central university of Jammu along with Placement Team, Principal and Faculty of Maulana Azad Memorial College

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Briefing of Students by Placement Team.

Placement Team conducting Interviews of the students.

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**CAREER COUNSELING CELL
OF
GOVT MAM COLLEGE , JAMMU**

**UNDER THE PATRONAGE OF WORTHY PRINCIPAL DR. PROF G.S RAKWAL
PRESENTS AN INTERACTIVE SESSION
ON
CIVIL SERVICES AND CAREER PROSPECTS
Saturday, 26th of december, 2020 At 12 PM**

CHIEF PATRON

**SPEAKER
MR. GAUTAM KUMAR**

Join us at ZOOM on 26th december ,2020 at 12pm sharp .
To join on ZOOM kindly follow the link
<https://us02web.zoom.us/j/88504375750?pwd=R2tJTG9uQk1DRUhoOEpl6MkpDb5S9PUT09>
Meeting id 88504375750
PASSCODE 629208

YOU CAN ALSO JOIN US LIVE AT YOUTUBE
<https://studio.youtube.com/video/MzQv7Q-KuEc/livestreaming>

Flyer of Webinar on Civil Services and Career Prospects on 26th December 2020

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GOVT. MAM PG COLLEGE, JAMMU
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CAREER COUNSELLING AND PLACEMENT CELL
INVITES YOU TO THE WEBINAR
ON
HOW TO BUILD SUCCESSFUL CAREERS
ON 13 FEBRUARY 2021 AT 11AM .

LINK :-<https://meet.google.com/skf-vscq-qkg>

PLATFORM: GOOGLE MEET



CHIEF PATRON
MR. TALAT PARVEZ ROHELLA
COMMISSIONER SECRETARY
HED ,JKUT



RESOURCE PERSON
MR. DEBASHISH GOSH
VP AND COUNTRY HR HEAD, BERKADIA



PATRON
PROF. SUNIL UPPAL
PRINCIPAL

ORGANISING COMMITTEE

1. Dr. Banpreet Kour
2. Prof. Bharti Slathia
3. Prof. Meenakshi Thakur
4. Prof. Vishally Sharma
5. Prof. Meena Gupta
6. Prof. Shiv Kumar
7. Prof. Mohd Ashraf
8. Prof. Ajay Kumar
9. Prof. Bhanu Priya
10. Prof. Vijeeta Anand
11. Prof. Sonam Mehta
12. Prof. Anil Singh

How to build successful Careers organized by Placement cell on 13th February 2020

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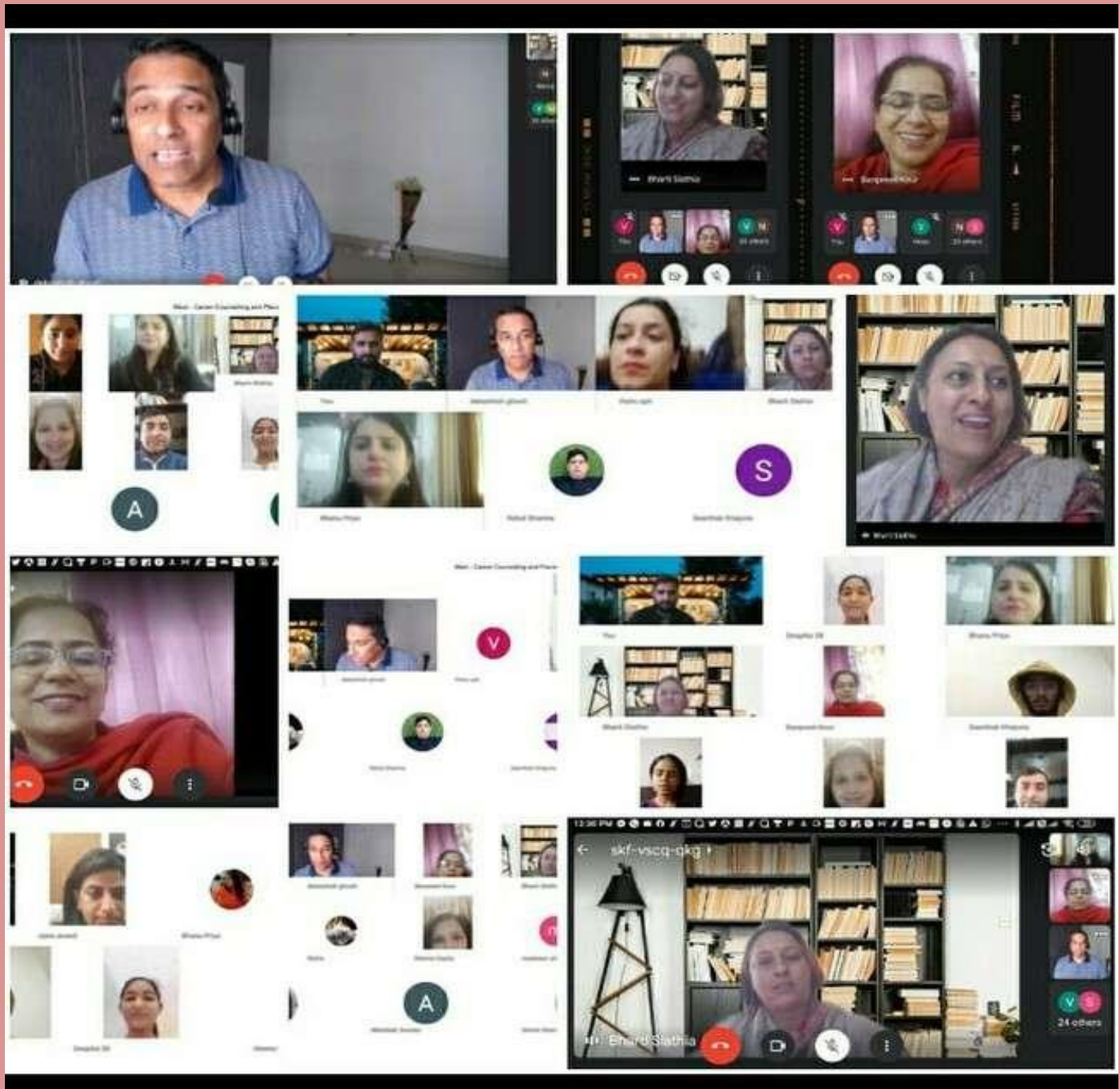
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How to build successful Careers organized by Placement cell on 13th February 2020

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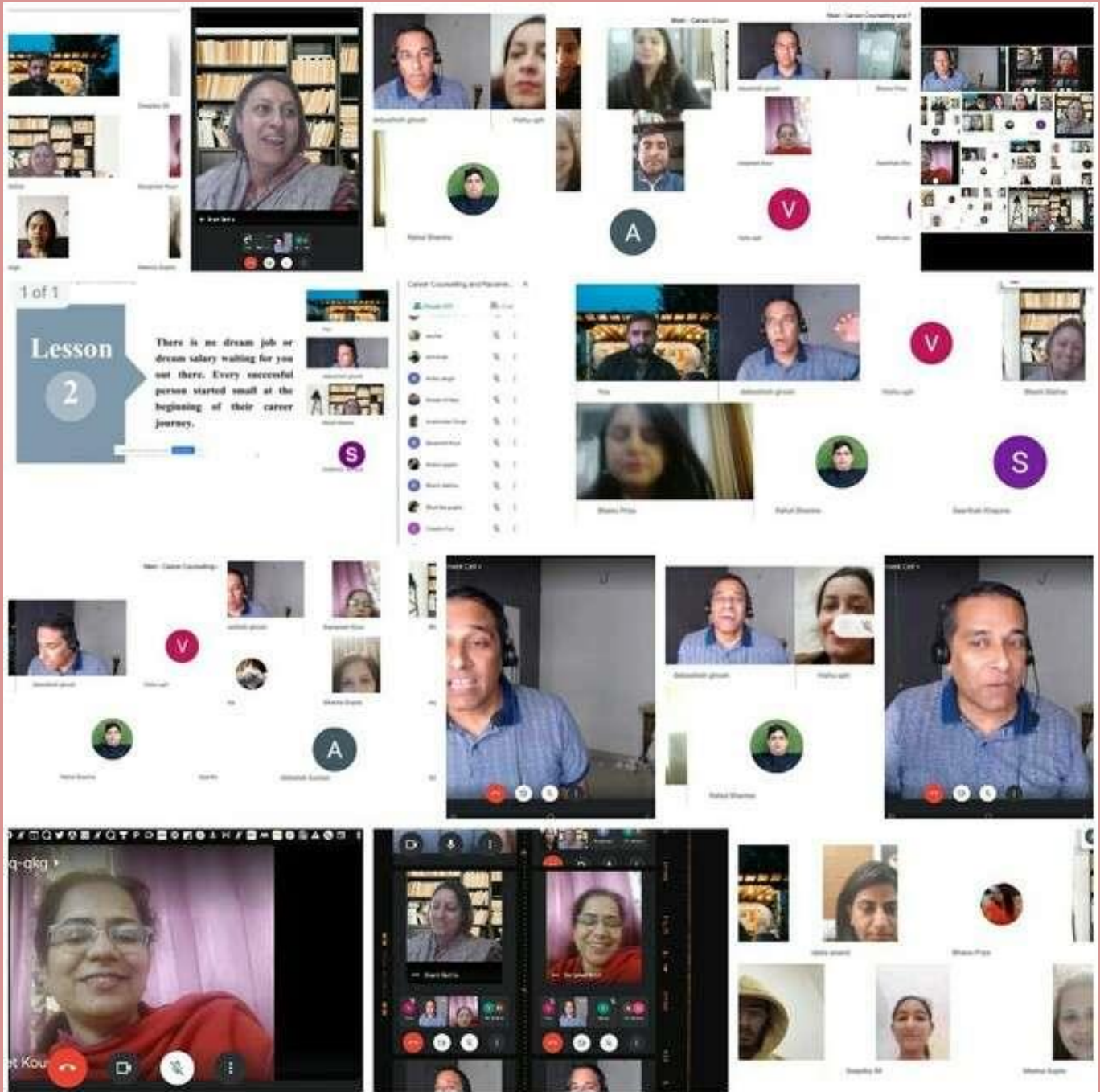


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How to build successful Careers organized by Placement cell on 13th February 2020
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Career Counselling and Placement cell of Govt.MAM College, conducted a webinar on the Tourism as a Career option : A way to Atamirbhar Bharat under the "Azadi ka Amrut Mahotsav" (India @75) program. Azadi ka Amrut Mahotsav is a series of events to be organized by the Government of India to commemorate the 75th Anniversary of India's Independence.

The webinar was conducted under the patronage of Principal, Prof. Sunil Uppal. He emphasized the importance of holding events of the kind especially in these hard times when the morale of the people are already down. He emphasised that even with imminent fluctuations in the economy, the hospitality industry has always shown great resilience in its business and has even managed to survive when other sectors have not. He stressed that the hospitality industry has boomed over recent years and it is expected to continue growing in the future as technological advancements continue to be on the increase.

Dr Suvidha Khanna ,Assistant Professor in the school of Hospitality and Tourism Management, University of Jammu was the Resource person for the event. She spoke in detail as to how tourism can be opted as a career choice. She also motivated the students to opt tourism as a career choice because it comes with its own set of advantages like good salary, adventurous, satisfactory hikes, one gets to know more about cultures. She also encouraged the students to become entrepreneurs rather than job seekers. Students can try their hands in diverse tourism options like food service management, event management , accommodation and hospitality management. She talked about the pivotal role that tourism can play in the revival of the Covid -19 hit economy .The webinar was followed by an interactive session where students in large numbers posed their queries to the resource person.

The entire programme was anchored d by Prof Bharti Salathia Convenor of the Career Counselling cell. The programme concluded with the formal vote of thanks by Ms.Vijeeta Anand. Prof Banpreet kour (Convenor Placement Cell) , Prof.Meenakshi, Prof Sudesh, Prof. BhanuPriya, Prof. Ashraf and Prof. Anil Singh were instrumental in organizing the webinar.



Webinar on Tourism as Career option organized by Placement Cell of College 2020-21

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Govt.MAM PG College Jammu.

Activity record of Career Counselling Cell

1 One day Workshop on Personality Development & Communication Skills
One day workshop on personality development and communication skills was organised by Career Counselling & Placement Cell on 24th of November 2020 under the leadership of Prof Dr GS Rakwal Principal Govt. MAM PG College Jammu, Dr Romika Sudan from GCET and Prof Amitpal from Govt. MAM College were the key note speakers. In this workshop key speakers brief students about the basic of personality & Communication skill and how we can segregate our selves from others with our excellent hold on

**ONE DAY WORKSHOP ON PERSONALITY DEVELOPMENT AND
COMMUNICATION SKILL ORGANIZED BY PLACEMENT CELL ON 24TH OF
NOVEMBER 2020**

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NSS IN COLLABORATION WITH UBA VIRTUAL CAREER COUNSELLING CAMP



**NSS IN COLLABORATION WITH UBA VIRTUAL CAREER COUNSELING ON
10 AUGUST 2021**

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GOVT. M.A.M PG COLLEGE JAMMU

(A Constituent College of Cluster University of Jammu)

CAREER COUNSELLING & PLACEMENT CELL



PATRON

**PROF. (DR.) G.S. Rakwal
PRINCIPAL**

Organizes a Webinar
on
Awareness on Potential of J&K Tourism

Under

**AZADI KA
AMRUT MAHOTSAV**

By



ANU SHARMA,

JKAS

UNDERSECRETARY TO GOVT. TOURISM DEPARTMENT

ORGANIZING COMMITTEE



Dr. Banpreet Kour
Prof. Bharti Slathia
Prof. Meenakshi Thakur
Dr. Satinder K Juneja
Prof. Vishally Sharma
Prof. Meena Gupta
Prof. Shiv Kumar
Prof. Mohd Ashraf
Prof. Ajay Kumar
Prof. Bhanu Priya
Prof. Vijeeta Anand
Prof. Sonam Mehta
Prof. Anil Singh

On 13th of Dec. 2021, at 11AM

Link of Google Meet

<https://meet.google.com/irh-kifn-nfk>

Awareness on Potential of J&K Tourism Organized by Placement cell Of College on
13th December 2021

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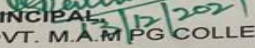
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PRESS RELEASE

Career Counselling and placement cell, Govt MAM College Jammu under the patronage of Prof (Dr.) G.S Rakwal, Principal, Govt MAM College organised a lecture on Awareness of Potential of J&K Tourism under Azadi ka Amrit Mahotsav. On this occasion, Ms. Anu Sharma (JKAS), Under Secretary to Govt, Tourism Department was the resource person who highlighted the major aspects of Tourism in J&K. She gave a detailed insight of tourism developments in J&K, in addition to the major projects undertaken by the department in this regard. Prof Bharti Slathia, Convenor Career Counselling formally welcomed the resource person, students and threw light on the theme of the lecture. Dr. G.S Rakwal in his address opined that Tourism holds a strategic place in J&K Economy by providing Employment to the local people. He exhorted that there was lot of untapped potential of the local Tourist Destinations which needed to be exploited in order to generate Revenue & Employment. Prof. Raj Kumar, HOD, BCA and Dr. Banpreet Kour, Convenor Placement Cell were instrumental in organizing the event. Later, a formal vote of thanks was presented by Prof Meena Gupta. A large number of students attended the lecture and interacted with resource person. Among the others who attended the lecture include Prof Amitpal kour, Prof. Bhanu Priya, Prof Vishally Sharma and Prof Mohd. Ashraf.


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Awareness on Potential of J&K Tourism Organized by Placement cell Of College on
13th December 2021

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**DISTRICT EMPLOYMENT & COUNSELLING CENTRE
JAMMU**



in collaboration with
Career Counselling & Placement Cell
HIGHER EDUCATION DEPARTMENT
is organising an

E-COUNSELLING PROGRAMME

for the students of

Govt. M.A.M. College Jammu

On 12 January 2021 at 11 a.m.

PATRON(S)

Dr. Manisha Koul
(Deputy Director DECC,
Jammu)

Dr. Guru Dev Singh
Rakwal (Principal, Govt.
M.A.M. College
Jammu)



COORDINATORS

Dr. Banpreet Kour
Coordinator Placement Cell & Team
Prof. Bharti Slathia Prof. Vijeta Anand
Prof. Shallu Gupta Prof. Ridhi
Prof. Bhanupriya

SPEAKERS:



*"Relevance of
National Career
Service Portal"*

Mr. Dushant Singh
(Career Counselling Officer,
DECC Jammu)



*' Skill Development &
it's role in Nation
Building'*

Ms. Shivali Choudhary
(Employment Officer,
DECC Jammu)

Link for the meet:

<https://meet.google.com/akd-zjwm-irg>

E Counseling program for the students of the college organized by District Employment and counseling Centre Jammu in collaboration with Career Counseling and Placement cell Higher Education Department.

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2 E. Counselling Programme

An E counselling programme was organised by the Higher Education Department in collaboration with Career Counselling & Placement Cell on 12 th of January 2021 for the students of Govt. MAM PG College under the guidance of Worthy Principal Prof Dr GS Rakwal and Dr Manisha Koul Deputy Director DECC Jammu. The speaker was Mr Dushant Singh Career Counselling Officer and Miss Shivali Choudhary, both of speakers interacted with students and briefed them about role of skill development in nation building and

relevance of National Service Career Portal and the wide area of employment in it.

E Counseling program for the students of the college organized by District Employment and counseling Centre Jammu in collaboration with Career Counseling and Placement cell Higher Education Department.

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A seminar on Atma Nirbhar Bharat at College organized by Career Counseling and Placement Cell on 9th April 2021

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The Fourth Estate

9 April at 10:54 · Facebook for Android ·

Seminar on Atma Nirbhar Bharat at Govt.MAM College

A seminar on Atma nirbhar Bharat was held in the college by the Career counselling and placement cell under the theme Azadi ka Amrut Mahotsav to commemorate 75 years of pi India's independence .Prof Dipanker Sengupta former head-dept. of Economics and rector poonch campus, University of Jammu was the Resource person for the event . He said that independent India should be vocal for local and stressed the need to glorify and promote local products and generate employment opportunities for the students.He quoted the examples of Bhandarwah Tourism ,Doda and Kishtwar Kesar and Paddar Neelam which could be tapped for exporting at a global scale.Prof Sunil Uppal principal of the college stressed that COVID 19 has severely impacted the domestic economy and to revive it one needs to promote Local products of the region thereby making the country self reliant.About 100 students of BBA/BA/BSc attended the event .Prof. Shiv kumar presented the formal welcome address, Prof.Bharti Slathia anchored the program while Dr Banpreet kour gave the formal vote of thanks .Prof Meena,,Prof.Anil Singh,Ajay Kumar,Sonam Mehta, Meenakshi Thakur, Vaishali,Vijeta, Satinder Juneja, Prof Ashraf were instrumental in organising the event.



A seminar on Atma Nirbhar Bharat at College organized by Career Counseling and Placement Cell on 9th April 2021

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